

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 489638 /		<u>Alt Order #</u> 06279721
<u>Product</u> AMER ACTION NETWORK		
<u>Contract Dates</u> 10/25/12 - 11/06/12		<u>Estimate #</u> 2872
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 32	KVVU	10/29/12	10/29/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 5	5-530p	M-----	:30		\$650.00	NM		
			See MG 32.2,32.3,32.4									
	2	KVVU	10/29/12-10/29/12	Special Early News	Special Early New	M-----	:30		\$775.00	NM		
	Ⓜ		See MG 32.5									
	3	KVVU	10/29/12-11/02/12	The Simpsons	M-F 11:35p-12:05a	MTuWThF----	:30		\$350.00	NM		
	Ⓜ		MG for 39.1,32.1									
	4	KVVU	10/29/12-11/02/12	Friends	M-F 12:05-1:05a	MTuWThF----	:30		\$225.00	NM		
	Ⓜ		MG for 39.1,32.1									
	5	KVVU	10/29/12-10/29/12	News 5-530p	M-Su 1p-8p	M-----	:30		\$775.00	NM		
	Ⓜ		MG for 32.2 10/29									
E 48	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	2	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$7,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/29/12-11/04/12	BB World Series	330pm-8pm	M-----	:30		\$7,500.00	NM		
			See MG 48.4,48.5									
	4	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ		MG for 48.3 10/29									
	5	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ		MG for 48.3 10/29									
N 74	KVVU	11/03/12	11/03/12	Early Pre-Game	Early Pre-Game		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,200.00			
Totals											122	\$153,855.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
489638 /	06279721

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/12 - 11/06/12	AMER ACTION NETWO	2872

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Action Network	10/29/12 / 10/29/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/28/12	20	\$45,350.00	\$38,547.50
10/29/12 - 11/06/12	102	\$108,505.00	\$92,229.25
Totals	122	\$153,855.00	\$130,776.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6279721 TRF# 489638
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.37
CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME _____ ISS/AMER. ACTION NETWORK _____ REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME BEN ANGLE

815 SLATERS LANE
ALEXANDRIA, VA 22314
SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6279721 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER ACTION NETWORK EST#2872 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 13.37

REP: OK'D M4-M5
SEE LINES 78-80
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2872

75	S		400P-430P	30		\$775.00	10/29	10/29	0		MON	0
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PROGRAM : NEWS
RA35-64 : 0.9
ORD COM1: PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-39 FOR 1 SPOT/WK

REP HEADLINE# 6279721 TRF# 489638
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.37
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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48	S		800P-1100P	30		\$7,500.00	10/29	10/29	0		MON	0
PROGRAM : MLB: WORLD SERIES GMS 3-7												
RA35-64 : 9.0												

79	A		800P-1000P	30		\$3,150.00	10/29	10/29	2		MON	2
PROGRAM : X FACTOR												
RA35-64 : 9.0												
ORD COM1: PRG CHG DUE TO NO GAME #5 IN WORLD SERIES. SEE MG. PRE-BOOKED PLS												
ORD COM2: APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-48 FOR 1 SPOT/WK												

80	A		1100A-1200N	30		\$1,200.00	11/3	11/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL PRE-GAME SHOW												
RA35-64 : 9.0												
ORD COM1: PRG CHG DUE TO NO GAME #5 IN WORLD SERIES. SEE MG. PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-80												

78	A		500P-530P	30		\$775.00	10/29	10/29	1		MON	1
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PROGRAM : NEWS
 RA35-64 : 0.9
 ORD COM1: TP CH DUE TO NO WORLD SERIES GAME. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-75 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
 M4 OK'D BUY#75 MISSED:MON/400P-430P OCT29 30S \$775.00 (OCT29/12)
 OFFER:MON/500P-530P OCT29 30S \$775.00 PLS ADVISE.
 CMT:TP CH DUE TO NO WORLD SERIES GAME. PRE-BOOKED PLS APPROVE.

M5 OK'D BUY#48 MISSED:MON/800P-1100P OCT29 30S \$7,500.00 (OCT29/12)
 OFFER:MON/800P-1000P OCT29 (2/WK) 30S \$3,150.00 PLS ADVISE.
 & SAT/1100A-1200N NOV3 30S \$1,200.00
 CMT:PRG CHG DUE TO NO GAME #5 IN WORLD SERIES. SEE MG. PRE-BOOKED PLS
 CMT:APPROVE.

OCT/12 45350.00 NOV/12 108505.00 CONTRACT TOTAL 153855.00
 TOTAL SPOTS 122

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!

OCT30/12 13.37

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

*** KVVU-TV ***

REP HEADLINE# 6279721

TRF# 489638

\$\$\$ MOD# 1: UNAPPROVED

REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$404,881
KVVU 38%
KSNV 29%
KTUD 0%
KLAS 14%
KTNV 9%
KVMY 8%
KVCW 2%
CABL 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE